



www.albuquerquefit.com

SPONSORSHIP OPPORTUNITIES



Who is USA FIT?

USAFIT is the largest and most successful running and walking training program in the world with over 40 chapters, including **USAFIT** Albuquerque. For almost 30 years **USAFIT** has helped its members achieve their fitness, lifestyle, and self-image goals through a comprehensive 26-week walking or running program. Although not a requirement, many members train for and finish a full marathon as the culmination of the program.

In 1989 a unique new running training program called **USAFIT** was launched in Houston, Texas. Founded by entrepreneur Denis Calabrese, the **USAFIT** program continues to rapidly expand across the country, and soon to the world. This program combined humorous and entertaining educational seminars, weekly noncompetitive group training runs, ability-grouped coaching, and a detailed training schedule. Our mission is to provide safe, encouraging training programs that foster personal improvement inside and out. **USAFIT** is dedicated to changing lives with walking and running group training programs.

Who is USA FIT Albuquerque?

USAFIT Albuquerque, the New Mexico programs, reaches the average walkers and joggers, in our Albuquerque-metro community. Our slogan “Finish a Marathon, Change Your Life,” has attracted many first-time and repeat marathoners. We are bringing many hundreds of new faces into the sport of running and marathoning who never before thought these goals were within their reach. Members find our programs are fun, highly entertaining, educational, emotional, life-changing, and habit-forming.

USAFIT Albuquerque has helped many people in just a few hours a week of training over a six-month period, virtually any person, regardless of age or current fitness level, train to finish the full marathon distance.

Aside from being a huge benefit to the health and well-being of people, **USAFIT Albuquerque** also represents an excellent opportunity for sponsors to take advantage of direct and continuous exposure to a sympathetic, impressionable audience of newcomers to the sport of running in a positive, educational context.

This enormously successful marathon-training program has helped thousands of runners accomplish their goals.

Runner Triathlete News

USA FIT brings marathoning to the masses.



It's an amazing transformation. It goes from "Do you put your left foot in front of your right?" to "That 21-mile run wasn't so bad after all."

Austin American-Statesman

See how you can support - and be supported by - our USA FIT Albuquerque group members!

2024 Spring and Summer Seasons

Sponsorship Levels

\$1,500+ Marathon

- Guest speaker or event hosting opportunities.
- Featured articles or advertisement on website, newsletter, and social media.
- Large-size logo featured on website, newsletter, social media, and t-shirt.
- Marketing materials on display at **USAFIT Albuquerque** table.
- 3 Complimentary Memberships and t-shirts.

\$750 Half-Marathon

- Guest speaker or event hosting opportunities.
- Featured articles or advertisement on website, newsletter, and social media.
- Medium-size logo featured on website, newsletter, social media, and t-shirt.
- Marketing materials on display at **USAFIT Albuquerque** table.
- 2 Complimentary Memberships and t-shirts.

\$500 10K

- Guest speaker or event hosting opportunities.
- Featured articles or advertisement on website, newsletter, and social media.
- Small-size logo featured on website, newsletter, social media, and t-shirt.
- Marketing materials on display at **USAFIT Albuquerque** table.
- 1 Complimentary Membership and t-shirt.

\$250 5K

- Guest speaker or event hosting opportunities.
- Small-size logo featured on website and newsletter.
- Marketing materials on display at **USAFIT Albuquerque** table.

Did you know?

- UF** The New Mexico chapter, **USAFIT Albuquerque**, is one of the most successful USA FIT branches.
- UF** **USAFIT Albuquerque** Membership often exceeds 200+ active members every season.
- UF** The **USAFIT Albuquerque** weekly newsletter reaches 1,700+ runners.
- UF** The **USAFIT Albuquerque** Facebook group has almost 900 members.
- UF** **USAFIT Albuquerque** runners participate in countless local events and races, and many train for large races such as the Boston, New York and Chicago Marathons.
- UF** **USAFIT Albuquerque** participants are not just running long distances but give back to the Albuquerque community through various local volunteer organizations and athletic events.
- UF** We are looking for members of the local business community to partner with us. Your involvement with **USAFIT Albuquerque** directly impacts our members and in turn, their spouses, children, neighbors and extended family members.
- UF** Sponsorship dollars allow **USAFIT Albuquerque** to offer a great program for our members, provide discounted race entries, includes food, beverages and conveniences at runs and special events, and host a year end banquet for our members, including prizes and trophies.



SOUND GOOD TO YOU?

Visit the [USAFIT Albuquerque](https://www.usafitabq.com) site or direct questions and inquiries to:

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-or- Liz at Liz.usafitabq@gmail.com